

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2583552  
**Alt Order #:** 27003056  
**Product Desc:** Candidate  
**Estimate:** 7024  
**Flight Dates:** 07/01/20 - 07/07/20  
**Original Date / Rev:** 06/30/20 / 06/30/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Roger Marshall/US Senate/KS/Re  
**Demographic:** A25-54  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN13871/SP2622/AL1146  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/05/20	46	\$5,090.00	\$4,326.50
07/06/20	07/12/20	36	\$4,220.00	\$3,587.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	82	\$9,310.00	\$7,913.50	0.00
<b>Totals</b>	<b>82</b>	<b>\$9,310.00</b>	<b>\$7,913.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/01/20	07/01/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----			1			\$60.00		0.00			
N 2	Multi	07/02/20	07/02/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---T---			1			\$60.00		0.00			
N 3	Multi	07/06/20	07/06/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	M-----			1			\$60.00		0.00			
N 4	Multi	07/07/20	07/07/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2583552  
 Alt Order #: 27003056  
 Flight Dates: 07/01/20 - 07/07/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 7024

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$60.00		0.00			
N 5	Multi	07/01/20	07/01/20	Today Show 7-8am	CM	7-8am	---W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					1	\$125.00		0.00			
N 6	Multi	07/02/20	07/02/20	Today Show 7-8am	CM	7-8am	---T---	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---T---					2	\$125.00		0.00			
N 7	Multi	07/03/20	07/03/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	----F--					1	\$125.00		0.00			
N 8	Multi	07/06/20	07/06/20	Today Show 7-8am	CM	7-8am	M-----	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	M-----					2	\$125.00		0.00			
N 9	Multi	07/07/20	07/07/20	Today Show 7-8am	CM	7-8am	-T-----	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					2	\$125.00		0.00			
N 10	Multi	07/01/20	07/01/20	Today Show 8-9am	CM	8-9am	--W----	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					2	\$75.00		0.00			
N 11	Multi	07/02/20	07/02/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---T---					1	\$75.00		0.00			
N 12	Multi	07/03/20	07/03/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	----F--					1	\$75.00		0.00			
N 13	Multi	07/06/20	07/06/20	Today Show 8-9am	CM	8-9am	M-----	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	M-----					2	\$75.00		0.00			
N 14	Multi	07/07/20	07/07/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Channels : KSNC,KSNG,KSNL,KSNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$75.00		0.00			
N 15	Multi	07/04/20	07/04/20		CM	8a-10a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Sa															
Channels : KSNK,KSNG,KSNT,KSNN															
Today Show Sa															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-----S-		1			\$50.00		0.00				
N 16	Multi	07/05/20	07/05/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNT,KSNN															
Meet the Press															
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	-----S		1			\$100.00		0.00				
N 17	Multi	07/01/20	07/01/20	KSN News	CM	12n-1pm	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News															
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	--W----		1			\$100.00		0.00				
N 18	Multi	07/02/20	07/02/20	KSN News	CM	12n-1pm	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News															
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	---T---		1			\$100.00		0.00				
N 19	Multi	07/03/20	07/03/20	KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News															
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	----F--		1			\$100.00		0.00				
N 20	Multi	07/06/20	07/06/20	KSN News	CM	12n-1pm	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News															
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/06/20	07/12/20	M-----		1			\$100.00		0.00				
N 21	Multi	07/07/20	07/07/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News															
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/06/20	07/12/20	-T-----		1			\$100.00		0.00				
N 22	Multi	07/01/20	07/01/20	Days of Our Lives	CM	1-2p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
Channels : KSNK,KSNG,KSNT,KSNN															
Days of Our Lives															
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	--W----		1			\$50.00		0.00				
N 23	Multi	07/02/20	07/02/20	Days of Our Lives	CM	1-2p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
Channels : KSNK,KSNG,KSNT,KSNN															
Days of Our Lives															
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/29/20	07/05/20	---T---		1			\$50.00		0.00				
N 24	Multi	07/06/20	07/06/20	Days of Our Lives	CM	1-2p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
Channels : KSNK,KSNG,KSNT,KSNN															
Days of Our Lives															
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/06/20	07/12/20	M-----		1			\$50.00		0.00				
N 25	Multi	07/07/20	07/07/20	Days of Our Lives	CM	1-2p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
Channels : KSNK,KSNG,KSNT,KSNN															
Days of Our Lives															

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 Alt Order #: 27003056  
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$50.00		0.00			
N 26	Multi	07/01/20	07/01/20	M-F 3-4p	CM	3-4pm	--W----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 3-4p													
		KELLY CLARKSON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					1	\$70.00		0.00			
N 27	Multi	07/02/20	07/02/20	M-F 3-4p	CM	3-4pm	---T---	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 3-4p													
		KELLY CLARKSON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---T---					1	\$70.00		0.00			
N 28	Multi	07/06/20	07/06/20	M-F 3-4p	CM	3-4pm	M-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 3-4p													
		KELLY CLARKSON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	M-----					1	\$70.00		0.00			
N 29	Multi	07/07/20	07/07/20	M-F 3-4p	CM	3-4pm	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 3-4p													
		KELLY CLARKSON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					1	\$70.00		0.00			
N 30	Multi	07/01/20	07/01/20	M-F 4-430p	CM	4-430pm	--W----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		JEOPARDY TWO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					2	\$60.00		0.00			
N 31	Multi	07/02/20	07/02/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		JEOPARDY TWO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---T---					1	\$60.00		0.00			
N 32	Multi	07/06/20	07/06/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		JEOPARDY TWO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	M-----					1	\$60.00		0.00			
N 33	Multi	07/07/20	07/07/20	M-F 4-430p	CM	4-430pm	-T-----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 4-430p													
		JEOPARDY TWO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-T-----					2	\$60.00		0.00			
N 34	Multi	07/01/20	07/01/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$80.00	P5	0.00	NM	1	\$80.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 430-5p													
		JEOPARDY<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					1	\$80.00		0.00			
N 35	Multi	07/02/20	07/02/20	M-F 430-5p	CM	430-5pm	---T---	:30	2	\$80.00	P5	0.00	NM	0	\$0.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 430-5p													
		JEOPARDY<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---T---					2	\$80.00		0.00			



[illegible]

Wichita KS KSNW



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 Alt Order #: 27003056  
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 Estimate: 7024

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	-----S-	1			\$150.00	0.00							
N 55	Multi	07/01/20	07/01/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	--W----	1			\$180.00	0.00							
N 56	Multi	07/02/20	07/02/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	---T---	1			\$180.00	0.00							
N 57	Multi	07/06/20	07/06/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/06/20		07/12/20	M-----	1			\$180.00	0.00							
N 58	Multi	07/07/20	07/07/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$180.00	P5	0.00	NM	1	\$180.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/06/20		07/12/20	-T-----	1			\$180.00	0.00							
N 59	Multi	07/04/20	07/04/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at 10 Sat											
KSN NEWS SA10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	-----S-	1			\$125.00	0.00							
N 60	Multi	07/05/20	07/05/20	LN Su	CM	KSN News at 10	S-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at 10 Sun											
KSN NEWS-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	-----S	1			\$150.00	0.00							
N 61	Multi	07/01/20	07/01/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
Channels : KSNL,KSNG,KSNL,KSNW				Tonight Show/Jimmy Fallon											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	--W----	2			\$80.00	0.00							
N 62	Multi	07/02/20	07/02/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$80.00	P5	0.00	NM	1	\$80.00
Channels : KSNL,KSNG,KSNL,KSNW				Tonight Show/Jimmy Fallon											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	---T---	1			\$80.00	0.00							
N 63	Multi	07/06/20	07/06/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
Channels : KSNL,KSNG,KSNL,KSNW				Tonight Show/Jimmy Fallon											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/06/20		07/12/20	M-----	2			\$80.00	0.00							
N 64	Multi	07/07/20	07/07/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
Channels : KSNL,KSNG,KSNL,KSNW				Tonight Show/Jimmy Fallon											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/06/20		07/12/20	-T-----	2			\$80.00	0.00							
N 65	Multi	07/06/20	07/06/20		CM	8-9p	M-----	:30	1	\$425.00	P5	0.00	NM	0	\$0.00





Order / Rev: A2583552  
Alt Order #: 27003056  
Flight Dates: 07/01/20 - 07/07/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
Product Desc: Candidate  
Estimate: 7024

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	-----S			1			\$90.00	0.00					
N 75	Multi	07/05/20	07/05/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Kansas Today Sa/Su 6a-8a											
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/29/20		07/05/20	-----S			1			\$25.00	0.00					
N 76	Multi	07/06/20	07/06/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Monday 9-10p											
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/06/20		07/12/20	M-----			1			\$400.00	0.00					
													Totals	82	\$9,310.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27003056	<b>Changes as of:</b> 6/30/2020 at 2:37 PM	<b>Version:</b> Current State Version 3	<b>Con Type:</b> POLITICAL/NOTE
<b>CPE:</b> 560/646/7024	<b>Flight:</b> 7/1/20 - 7/7/20	<b>Station:</b> KSNV	<b>Total \$:</b> \$9,310.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita	
<b>1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009</b>	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 82
	<b>Agency Order #:</b> 9717623	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	<b>Traffic #:</b> A2583552
	<b>202-872-5880</b>	<b>202-872-5880</b>	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/1 - 7/7							Total Spots	Total \$	CPP*	GRP*
							7/1	7/2	7/3	7/4	7/5	7/6	7/7				
1	W-F,M-Tu 6a-7a		KANSAS TODAY 2	\$60.00	0	30	1	1	0	0	0	1	1	4	\$240.00	\$0.00	0.0
2	W-F,M-Tu 7a-8a		TODAY SHW	\$125.00	0	30	1	2	1	0	0	2	2	8	\$1,000.00	\$0.00	0.0
3	W-F,M-Tu 8a-9a		TODAY SHW	\$75.00	0	30	2	1	1	0	0	2	1	7	\$525.00	\$0.00	0.0
4	Sa 8a-9:30a		SATURDAY TODAY	\$50.00	0	30	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$100.00	0	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
6	W-F,M-Tu 12n-12:30p		KSN NEWS-NOON	\$100.00	0	30	1	1	1	0	0	1	1	5	\$500.00	\$0.00	0.0
7	W-F,M-Tu 1p-2p		DAYS-OUR LIVES	\$50.00	0	30	1	1	0	0	0	1	1	4	\$200.00	\$0.00	0.0
8	W-F,M-Tu 3p-4p		KELLY CLARKSON	\$70.00	0	30	1	1	0	0	0	1	1	4	\$280.00	\$0.00	0.0
9	W-F,M-Tu 4p-4:30p		JEOPARDY TWO	\$60.00	0	30	2	1	0	0	0	1	2	6	\$360.00	\$0.00	0.0
10	W-F,M-Tu 4:30p-5p		JEOPARDY<	\$80.00	0	30	1	0	0	0	0	2	1	4	\$320.00	\$0.00	0.0
11	W-F,M-Tu 5p-5:30p		KSN NEWS-5P	\$125.00	0	30	1	1	0	0	0	1	1	4	\$500.00	\$0.00	0.0
12	W-F,M-Tu 6p-6:30p		KSN NEWS-6P	\$150.00	0	30	1	1	1	0	0	1	1	5	\$750.00	\$0.00	0.0
13	Su 5p-5:30p		KSN NEWS SU 5P	\$200.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
14	W-F,M-Tu 6:30p-7p		WHEEL-FORTNE	\$180.00	0	30	1	1	1	0	0	1	1	5	\$900.00	\$0.00	0.0
15	Sa 6:30p-7p		WHEEL-FORTNE W	\$150.00	0	30	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
16	W-F,M-Tu 10p-10:35p		KSN NEWS-10P<	\$180.00	0	30	1	1	0	0	0	1	1	4	\$720.00	\$0.00	0.0
17	Sa 10p-10:30p		KSN NEWS SA10P	\$125.00	0	30	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0
18	Su 10p-10:30p		KSN NEWS-10P	\$150.00	0	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
19	W-F,M-Tu 10:35p-11:37p		TONITE SHW-NBC<	\$80.00	0	30	2	1	0	0	0	2	2	7	\$560.00	\$0.00	0.0
20	M 8p-9p		VOICE-NBC	\$425.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0





**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 27003056

Changes as of: 6/30/2020 at 2:37 PM

Version: Current State Version 3

CPE: 560/646/7024

Flight: 7/1/20 - 7/17/20

Station: KSNV

Con Type: POLITICAL/NOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kansans for Marshall

Market: Wichita

Total \$: \$9,310.00

1911 NORTH FT MYER  
DRIVE

Product: Candidate

Office: WASHINGTON

Total Spots: 82

SUITE 400

Agency Order #: 9717623

Service: Nielsen

Total CPP: \$0.00

ARLINGTON, VA

Buyer: Rheault, Ben

Primary Demo: Adults 35+

Total GRP:

Salesperson: KELLY JOHNS  
202-872-5880

Assistant: KELLY JOHNS  
202-872-5880

Traffic #: A2583652

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/1 - 7/7							Total Spots	Total \$	CPP*	GRP*
							7/1	7/2	7/3	7/4	7/5	7/6	7/7				
21	Tu 7p-9p		AVG. ALL WKS	\$425.00	0	30	0	0	0	0	0	0	1	1	\$425.00	\$0.00	0.0
22	W 7p-8p		AVG. ALL WKS	\$200.00	0	30	1	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
23	W 9p-10p		AVG. ALL WKS	\$200.00	0	30	1	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
24	Su 6p-7p		AVG. ALL WKS	\$90.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
25	M-F 12n-12:30p		News	\$100.00	0.0	30	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
26	F 4:30p-5p		JEOPARDY<	\$140.00	0.0	30	0	0	1	0	0	0	0	1	\$140.00	\$0.00	0.0
27	M 12n-12:30p		NOON NEWS	\$100.00	0.0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
28	Sa 7p-9p		MACY'S FIREWORKS	\$200.00	0.0	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
29	Su 8p-10p		AVG. ALL WKS	\$90.00	0.0	30	0	0	0	0	1	0	0	1	\$90.00	\$0.00	0.0
30	Su 6a-8a		KS TODAY	\$25.00	0.0	30	0	0	0	0	1	0	0	1	\$25.00	\$0.00	0.0
31	M 9p-10p		DATELINE	\$400.00	0.0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
TOTALS:							18	14	6	4	4	19	17	82	\$9,310.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 27003056		Changes as of: 6/30/2020 at 2:37 PM		Version: Current State Version 3	
CPE: 560/646/7024		Flight: 7/1/20 - 7/7/20		Station: KSNW	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Wichita	
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009		Product: Candidate		Office: WASHINGTON	
		Agency Order #: 9717623		Service: Nielsen	
		Buyer: Rheault, Ben		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
Separation:				Traffic #: A2583552	
				Total Spots: 82	
				Total CPM: \$0.00	
				Total GRP:	
				Con Type: POLITICAL/NOTE	
				Total \$: \$9,310.00	

Special Instructions	
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Date/Time	Added by	Comment
06/30/20 2:04 PM	Lori Sanderson	M/G'S, PLEASE ACCEPT. THANKS, LS
06/30/20 10:47 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$9,210
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	82	\$9,310.00	N/A
Total	100%	82	\$9,310.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	82	\$9,310.00
Total	82	\$9,310.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	6/30/20 2:04 PM	KELLY JOHNS	Confirmed	6	6	\$0
Revision	6/30/20 11:06 AM	KELLY JOHNS	Confirmed	1		\$100.00
Queued for Electronic Contracting	6/30/20 10:10 AM					\$0
New	6/30/20 9:52 AM	KELLY JOHNS	Confirmed	81		\$9,210.00


Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

8/4/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Neil Williams

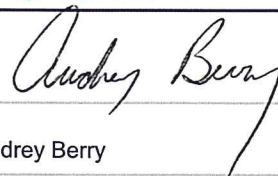
Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 4/14/20

#### Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 6/30/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Neil Williams

Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 6/29/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
A2583552Station Call Letters:  
KSNWDate Received/Requested:  
6/30/20Est. #:  
7024Station Location:  
Wichita KSRun Start and End Dates:  
7/1 - 7/7/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

7024